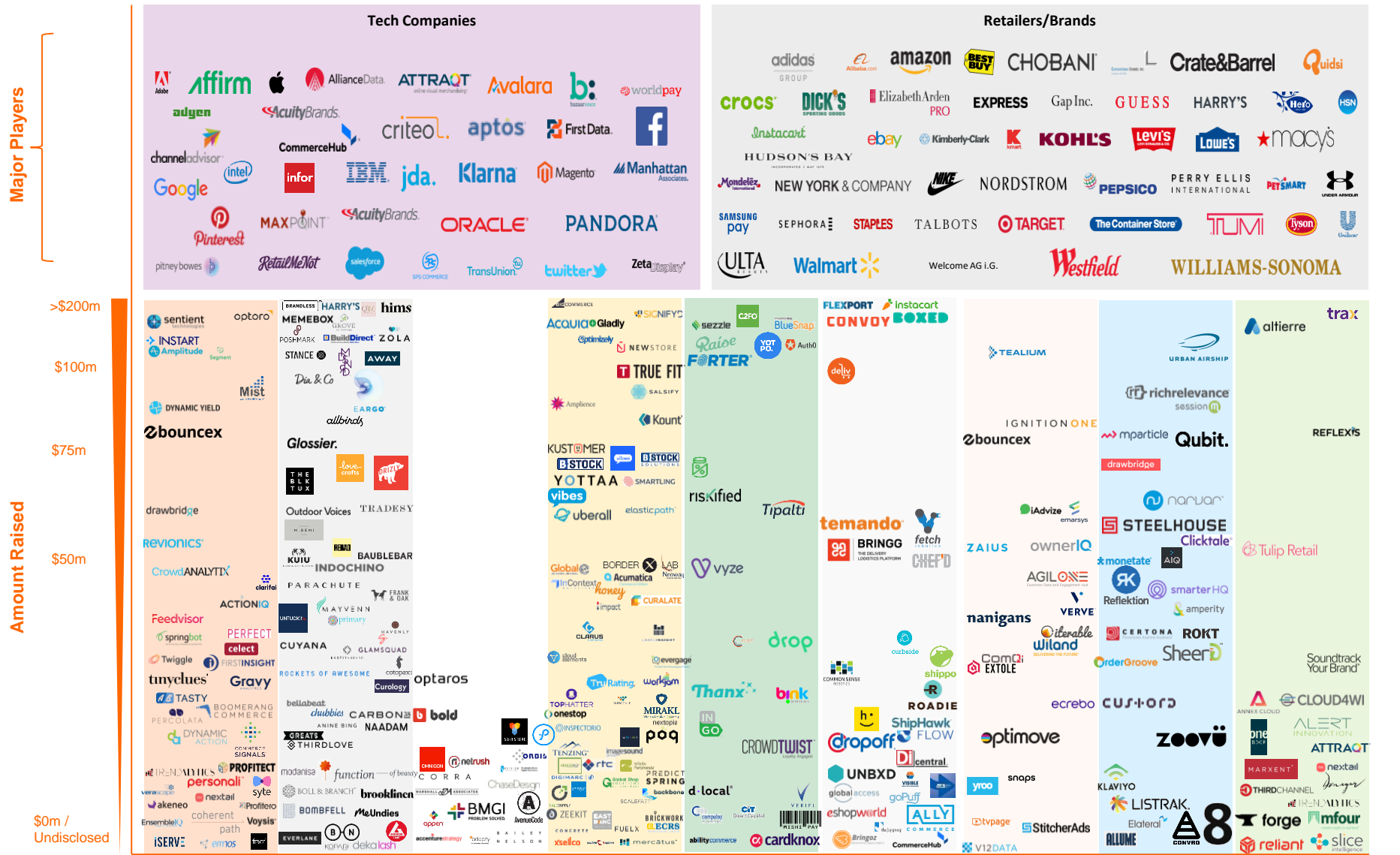


# The Shoptalk 2019 landscape – selected operating companies



AI/Analytics

B2C

Digital Agencies / Integrators

Ecommerce Software & Services

Fintech

Logistics

Marketing /Advertising

Personalization

Retail In-store technology